



LAJOLLA
PARKS &
BEACHES

May 22, 2024

Re: Nominate *La Jolla Park Coastal Historic District* for SOHO People in Preservation Award

To: Save Our Heritage Organisation

The La Jolla Parks & Beaches, Inc. (LJPB) would like to nominate the ***La Jolla Park Coastal Historic District*** for an award from SOHO's People in Preservation. We are a recognized Community Advisory Group to the City of San Diego, and as a non-profit 501(c)(3) we advocate and manage projects for the local shoreline parks and beaches. The primary purpose of LJPB shall be to preserve, protect and enhance La Jolla parks and beaches and other recreational resources, public open spaces, and coastal accesses in La Jolla.

Public access to the coast—the area encompassed by the ***La Jolla Park Coastal Historic District***—was central to both the economic success and cultural identity of early La Jolla; and is at the core of what LJPB today strives to achieve and maintain for everyone to enjoy. At a time of rapid industrialization and urbanization, La Jolla's coastline—with its dramatic sea arches and caves—drew visitors seeking emotional and physical rejuvenation in Nature. And we work together to protect that today! It offered the chance to observe and study marine life, swim in protected coves, and engage in other recreational activities. Over one hundred years later, much of the shoreline remains accessible to the public, drawing thousands of visitors from around the world to see one of the most beautiful sites in California.

The ***La Jolla Park Coastal Historic District*** is an example of what can be achieved through dedicated preservation efforts and a collaborative community. I know so many community members were involved in the project, including their nomination to the National Register of Historic Places, but we want to especially acknowledge Molly McClain, Seonaid McArthur, and Diane Kane for their impassioned and tireless efforts.

Sincerely,

Bob Evans | President

La Jolla Parks & Beaches, Inc.

www.LaJollaParksBeaches.org

La Jolla Parks and Beaches, Inc. is a registered California charitable (public benefit) corporation and exempt from Federal income tax under section 501(c)(3) of the IRS Code. Contributions may be tax deductible. FEIN 45-3281923
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Regular Meetings: 4th Monday of the Month - Location TBA

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